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BUSINESS GUIDE 2017/18



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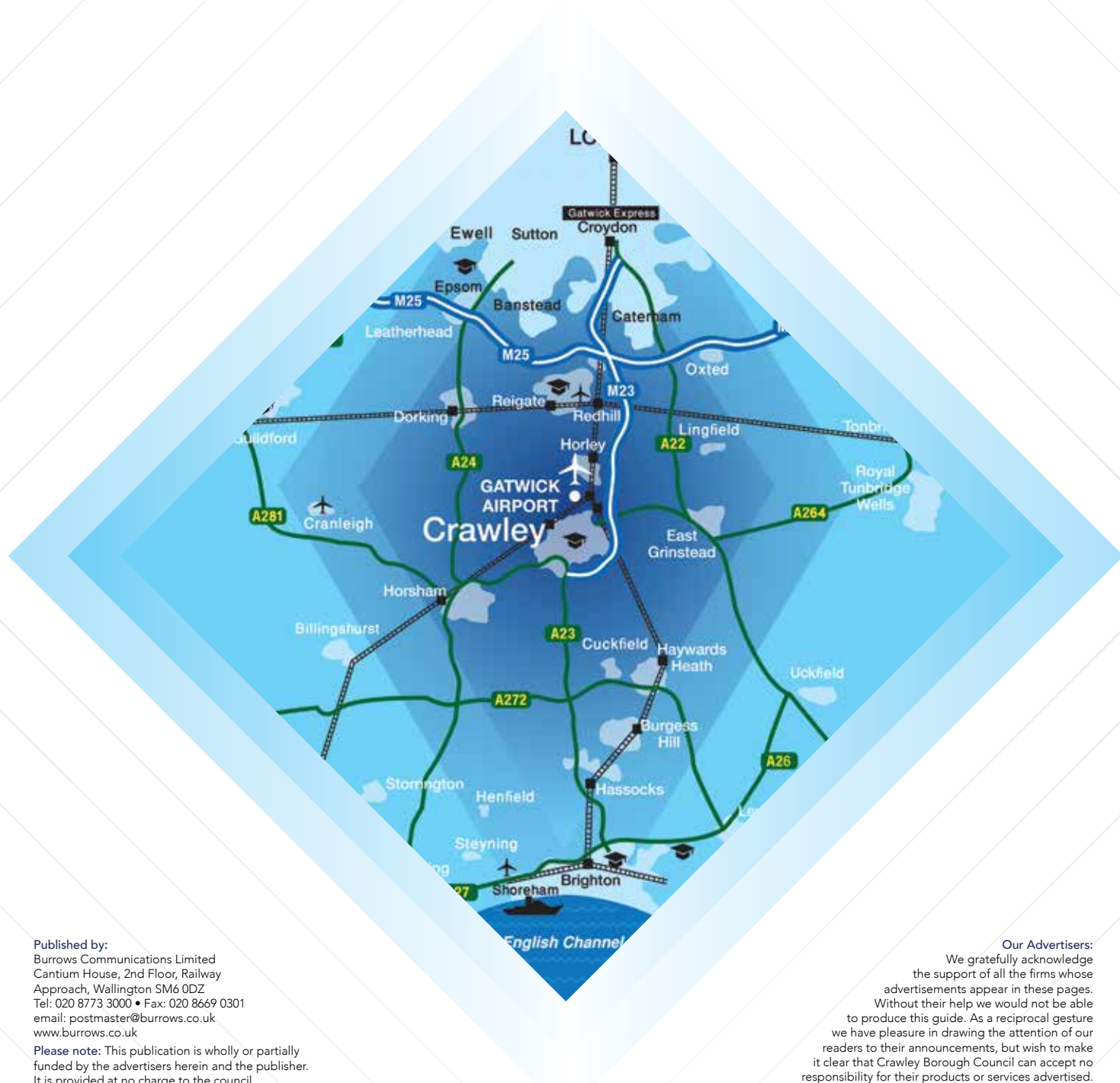
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# CRAWLEY

THE BEATING HEART OF THE GATWICK DIAMOND



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# CRAWLEY – THE PLACE TO GROW

Crawley is one of the UK's strongest performing city economies according to Centre for Cities' City Outlook 2016.

Commercial confidence in Crawley has always been strong but the last few years has seen exponential growth, both through development, business and investor interest.

Many exciting plans are underway or in the pipeline and represent multi-million pounds of investment from both the public and private sector. This can be seen most obviously in Crawley's town centre and the Manor Royal Business Improvement District, the largest industrial business improvement district in the UK.

There are many factors which have supported the town's success but its fantastic location right at the heart of the Gatwick Diamond, a key economic area for the South East, with superb transport links including London Gatwick Airport, M23/25 and 30 minute train links to London and the south coast, make Crawley a hub for business.

Crawley Borough Council is committed to supporting business, ensuring the economy is at the heart of what we do. The last 18 months has seen an even greater drive to develop strong partnerships with the private sector, helping to bring forward housing, business space and public realm regeneration. I'm delighted to say these efforts are helping to deliver transformational schemes from which so many will reap the benefits.

This guide provides key information on Crawley as a business location; it also aims to encourage further business to business activity and contains comprehensive information on a diverse range of existing businesses and services.

To access a full directory, log onto [www.crawley.gov.uk/businessdirectory](http://www.crawley.gov.uk/businessdirectory)



**Cllr Peter Smith**  
Cabinet Member for Planning and  
Economic Development

***"Many exciting plans are underway or in the pipeline and represent multi-million pounds of investment from both the public and private sector."***

Visit [www.regeneratingcrawley.org.uk](http://www.regeneratingcrawley.org.uk) to stay informed.



# CRAWLEY IN NUMBERS

**2nd**

highest UK  
weekly earnings

**6th**

highest patents  
granted per 10,000  
people in UK

**240**

number of hectares  
within Manor Royal –  
UK's largest  
industrial business  
improvement  
district

**30,000**

number of jobs in  
Manor Royal Business  
Improvement  
District

**21,600**

number of financial  
and business services  
employment

**3rd**

best superfast  
broadband  
connection in UK

**25**

minutes to travel  
to South Coast  
(Brighton)

**5**

minutes to  
drive to M23  
from Crawley  
town centre



**10th**

most productive  
place in the UK:  
average GVA  
of £57,200 per  
worker

**25**

percentage of GVA  
Crawley contributes to  
West Sussex with just  
2% of land

**3,000+**  
active  
businesses

**700**

number of business  
premises on  
Manor Royal

**8 million**

number of square  
feet of commercial  
space within Manor  
Royal BID

**5**

miles to London  
Gatwick Airport –  
busiest single runway  
airport in the world.  
The airport is within  
Crawley's boundary

**35**

minutes to travel  
to central  
London

**110,900**  
Crawley  
population

**91,000**

number of jobs  
in Crawley

**6th**

highest UK  
employment rate  
with 1.26 ratio of  
jobs to population  
aged 16-64

# TOWN CENTRE

Along with a diverse retail and leisure offer which continues to grow, Crawley town centre also boasts a thriving business presence with some of the country's top professional services firms based here.

Although very successful, the town centre is undergoing a great deal of regeneration which will not only see fantastic improvements to public spaces but also a huge increase in residential units – more than 1,800 over the next couple of years.

A variety of good quality permitted developments are already complete or underway, which adds greatly to the overall housing offer. Crawley Borough Council has also acquired a site near Crawley Library (Telford Place), where it proposes to build in the region of 180 high-spec apartments.

Further regeneration includes £3.2m of improvements underway in Queens Square, the heart of the town centre, with funding from Crawley Borough Council, West



Sussex County Council and Coast to Capital Local Enterprise Partnership. In addition, the Arora Group's impressive plans to rebuild Crawley Train Station with improved public space and 300+ high-quality apartments, received planning permission and is set to start in 2017.

Despite the planned improvements, the town centre has seen a good deal of growth and investment interest in recent years, attracting a

number of retailers and businesses including Starbucks, Turtle Bay, Decathlon and Travelodge.

The Crawley Town Centre Regeneration Programme outlines further plans including developing SME business hubs, skills labs and encouraging more A-grade business space. Partnership working is key to programme delivery and more information can be found at [www.regeneratingcrawley.org.uk](http://www.regeneratingcrawley.org.uk)



# CASE STUDY - PwC



Being centrally located in Crawley makes doing business in Crawley easy. Transport links are very good and this makes it easy for us to meet our clients and also for our clients to attend our office for meetings and events. The availability of a number of venues for coffee and drinks makes meeting up with the local business community that much easier, and we have definitely seen an increase in this amongst our team since we moved into Crawley in late 2013.



it is always good to have a finger on the pulse of what is going on in the local market, and being centrally located facilitates this - whether it is for after work pub quizzes or more formal update meetings held in our local offices. Being centrally located means we also feel closer to our wider community, and in recent years we have provided support in a wide range of ways to local charities, schools and partnerships - all things we enjoy and value as part of our wider day to day work.



Since we have moved here, we have continued to attract a high calibre of individuals to our team, with some shunning London for the opportunities that exist here. The wider firm continues to see the value in us having an office here and continues to invest in us as a result. Off the back of that, we have had some hugely successful results in recent years which is testament to this.



Crawley is the centre of this office's geographical area that we cover and is home to a large number of our clients, be it large international businesses or SMEs through to smaller start-ups. We see Crawley as having enormous potential in the coming years and we are keen to play a part in shaping this and making it happen.



# TOWN CENTRE – KEY SECTORS

- ❑ Business, financial and professional services
- ❑ Retail
- ❑ Food and beverage
- ❑ Leisure
- ❑ Hospitality

## Current town centre businesses and retail includes:

Arora Hotels  
asb Law  
Debenhams  
Deloitte  
Decathlon  
DMH Stallard  
iStore  
Irwin Mitchell  
M&S  
PwC  
Monsoon/Accessorize  
RBS  
Next  
RSM  
Pret A Manger  
Primark  
Superdry  
Topshop  
Turtle Bay  
Wildwood

## Housing

Housing within the town centre boundaries consists mainly of apartments and flats.

A number of quality apartments are either complete or underway under permitted development policy; these properties are attracting young professionals and helping to enhance the evening economy and vibrancy within the centre of the town.

Planning permission granted to the Arora Group will see a further 300+ high-grade apartments around Crawley Train Station, along with a new station, improved public space, café and business space. The council owned Telford Place site next to Crawley Library will see a

further 180 residential units introduced to the town centre.

Overall, residential units within the town centre boundaries are expected to exceed 1,800 units by 2019.

## Connectivity

Crawley town centre is very well connected with its own train station linking to both London Bridge and London Victoria in around 40 minutes.

Extensive Metrobus and 24-hour Fastway services offer regular routes to all neighbourhoods, Gatwick Airport and various locations in the town's business district, Manor Royal.

At just 4 miles wide and 3.4 miles long, all of Crawley – including Manor Royal and Gatwick Airport - is accessible by bike and an excellent cycle network make journeys simple and safe.

Road links are excellent with direct connections to the A23/M23.

## Business groups and forums

**Crawley Town Centre Partnership** - Crawley Town Centre Partnership was established to improve the town centre environment, ambiance and services to existing and prospective businesses and customers. The group support the town's ambition to establish Crawley as a first choice regional centre. Contact Alfredo Mendes, Town Centre Manager, on 01293 438237 / [alfredo.mendes@crawley.gov.uk](mailto:alfredo.mendes@crawley.gov.uk)

**Healthy High Streets** – Backed by corporate sponsors Boots UK, EE, Greggs, Marks & Spencer, Santander and Wilko, the Business in the Community programme offers support to increase footfall and engage large businesses in their community. To find out more visit [www.bitc.org.uk/programmes/healthy-high-streets](http://www.bitc.org.uk/programmes/healthy-high-streets) or to get involved contact Town Centre Manager Alfredo Mendes 01293 438237 / [alfredo.mendes@crawley.gov.uk](mailto:alfredo.mendes@crawley.gov.uk)





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# REGENERATION AND OPPORTUNITY IN CRAWLEY TOWN CENTRE

 Key Regeneration Sites

 Opportunity Sites

 Residential



**1/ Telford Place:** Crawley Borough Council owned site. Discussing potential to build 180 homes and a retail unit with possible developer partners.



**2/ Station Gateway:** Outline planning permission granted to Arora Group in July 2016 for 308 apartments, new integrated train station, attractive station plaza, business space, retail/café space and multi-deck car park. Plans also include highway and public realm improvements plus landscaping.



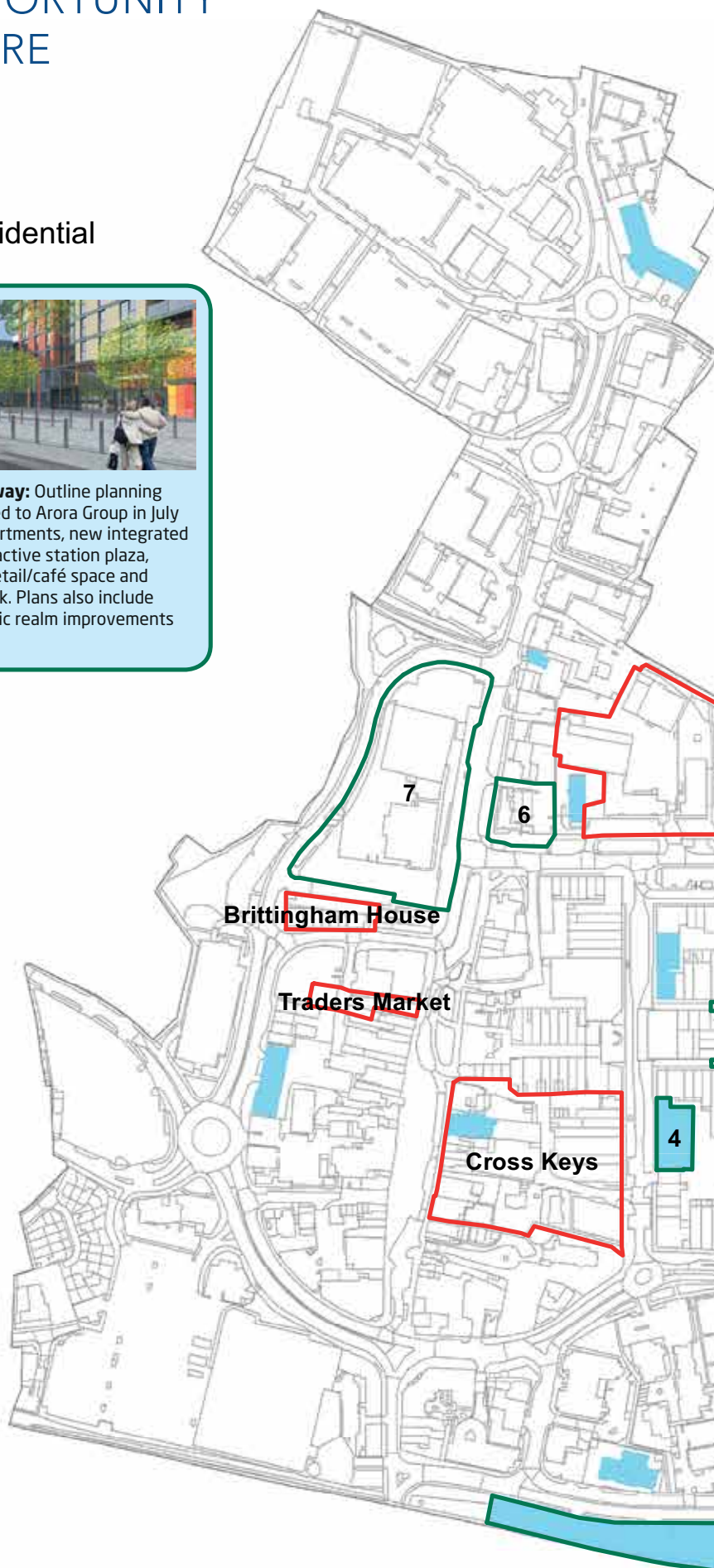
**3/ Central Sussex College:** Planning for 90 flats on a Central Sussex College car park granted to Arcus PDC in May 2016. One and two bed apartments are planned over a part eight and part six storey construction with parking and landscaping.



**4/ 15-29 The Broadway:** Planning approved to Inspired Asset Management in January 2016 to demolish 15-29 The Broadway. Proposal to construct 78 units with retail space below. 92 secure bicycle spaces will also be provided.



**5/ 11 The Boulevard:** 185 apartments to be complete in 2016 under permitted development at 11 The Boulevard - formally Woodall Duckham House. The Platform is a fully rented block offering state of the art services, high quality and car and cycle parking.





**6/ Crawley Museum:** Opening early 2017, the new Crawley Museum will be situated in the town centre's oldest building, The Tree. The Grade II listed building, originating in 1280, is undergoing major renovation and will provide more space for the museum society within a town centre location.



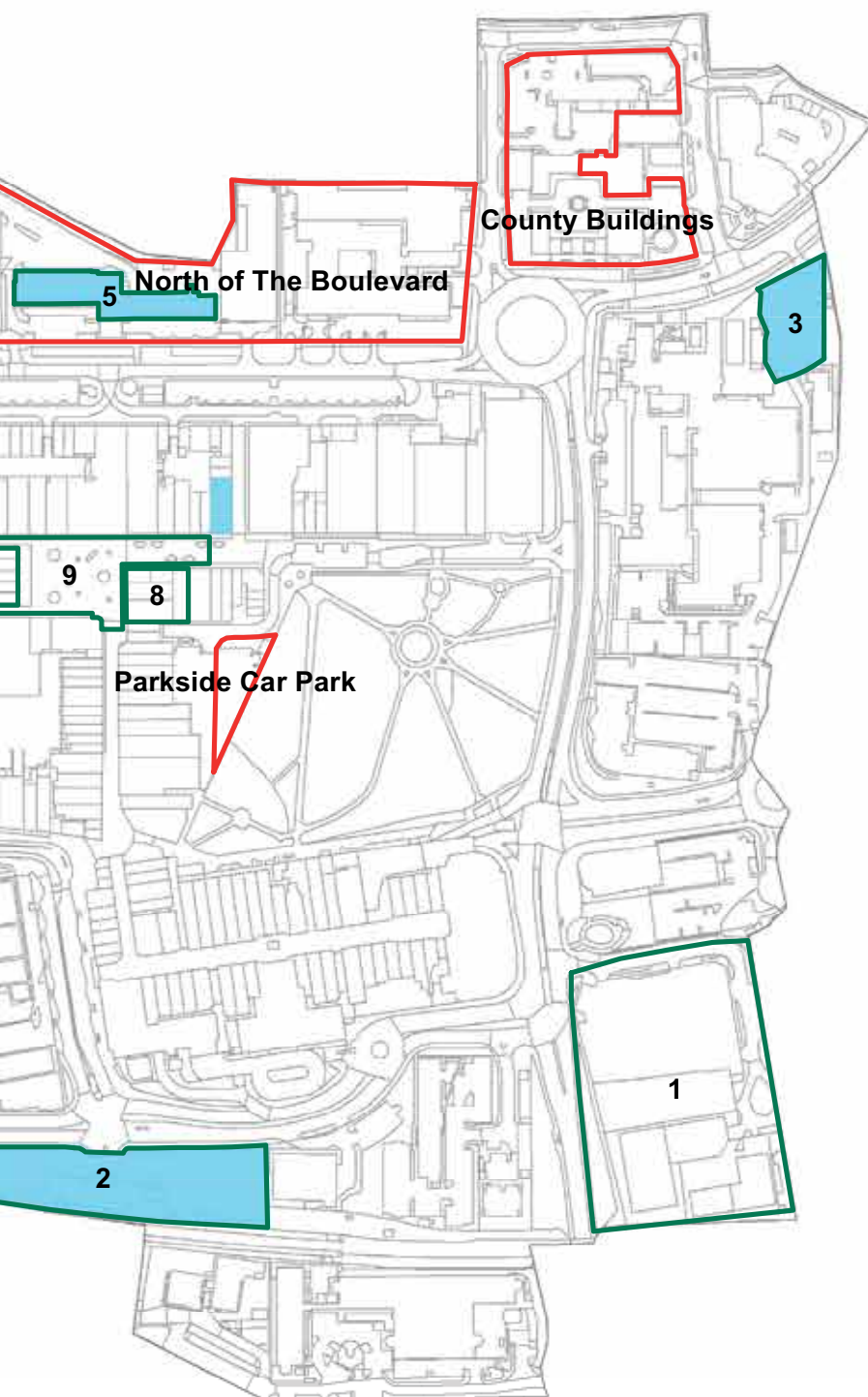
**7/ Former Sussex House site:** Completed at the end of 2013, this major redevelopment comprises a new Travelodge, Morrisons supermarket, Caribbean restaurant Turtle Bay and dessert outlet, Creams.



**8/ Decathlon:** Crawley town centre is now home to Europe's largest sports retailer, Decathlon. The store opened in October 2016, transforming a large, central unit and offering around 30 new jobs.



**9/ Queens Square:** Now underway, this £3.2m regeneration project will see the heart of the town centre transformed. Featuring new paving, lighting, landscaping, seating and a water feature, work should be complete by autumn 2017.



## Opportunity Sites

**County Buildings:** 1.05 hectares of 20th century office-administrative buildings. Redevelopment should strive toward creating a vibrant and independent, mixed-use town centre quarter.

**North of the Boulevard:** At 2.9 hectares, The Boulevard is one of the town centre's key east-west vehicle arteries via a wide tree-lined road. Regeneration should establish the area as Crawley's grand axis in the true sense of the word boulevard - mixed use.

**Parkside car park:** 0.12 hectares of very central land - currently used as a surface car park. Regenerate the underutilised car park with a mixed-use development, strengthening links to Memorial Gardens and the retail centre.

**Cross Keys, Church Walk, The Broadway:** 0.09 hectares - very central. Regeneration should create a vibrant area, activating unused areas, increased permeability and strengthening of perimeter sites. Key component to development will be creating intrigue and interest.

**Traders Market and Brittingham House:** 0.09 hectares of former lock-up market stalls. Regeneration should complement the High Street conservation area with a sympathetic mixed-use in-fill development.



# MANOR ROYAL BUSINESS DISTRICT

Located adjacent to London Gatwick Airport and close to Crawley town centre, Manor Royal Business District is one of South East England's premier employment hubs and the largest business district in the Gatwick Diamond. It covers an area of 240 hectares and is home to more than 500 businesses generating over 30,000 jobs.

A much sought-after location, Manor Royal provides a wide range of commercial premises from high quality office headquarters and serviced offices, to a variety of industrial, warehouse and workshop units.

As well as being home to many well-known and world leading companies, Manor Royal is also home to hundreds of dynamic and innovative smaller companies providing a broad range of products and services.

A large and uniquely diverse business community provides almost unrivalled opportunities to develop commercially advantageous and environmentally sustainable local supply chain solutions within easy striking distance of an equally varied and talented labour pool.

## Manor Royal Business Improvement District (BID)

A Business Improvement District, (BID), is a business created, business-led and business funded body set up to improve a specifically defined commercial area.

Following a postal vote by the business community, the Manor Royal BID was created in June 2013 and is the largest non-retail BID in the country.



Based on the rateable value of the property they occupy, all companies of certain size contribute a small sum that the BID Company, a not-for-profit company run by Manor Royal business representatives, uses to deliver the agreed improvements.

Manor Royal's BID mission is to improve the trading and working environment focusing on three main objectives –

- 1/ Increase trade and reduce cost
- 2/ Raise the profile and reputation of Manor Royal
- 3/ Improve the infrastructure.

The BID has had many successes since 2013 including the deployment of area-wide faster fibre broadband; improvements to key gateways; creation of new facilities like the award winning Crawter's Brook People's Park; area-wide CCTV and ANPR security camera system monitored 24/7 by Sussex Police; and employee travel discounts initiatives.

Find out more about BIDs at [www.manorroyal.org](http://www.manorroyal.org) or contact 01293 813 866 / [info@manorroyal.org](mailto:info@manorroyal.org)





# MANOR ROYAL – KEY SECTORS

- ❑ Health and life sciences
- ❑ Advanced manufacturing
- ❑ Aerospace and aviation
- ❑ Business, financial and professional services
- ❑ Construction
- ❑ Logistics, storage and distribution
- ❑ Information and technology
- ❑ Wholesale and trade counter activities, including motor trade sales and repair

Great global businesses call Manor Royal home including...

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 CGG  
 Creative Technology  
 Deloitte  
 Doosan Power Systems  
 Elektro  
 Grant Thornton  
 Kier Construction  
 Nestlé  
 Sivantos  
 Thales  
 Toshiba Medical Systems UK  
 Varian Medical Systems  
 Vent Axia  
 Virgin Holidays  
 Welland Medical



## Positive Planning Framework

Crawley Borough Council takes a positive approach towards supporting the Manor Royal Business District as a prime business destination. The Council has adopted a supportive planning framework to encourage complementary and supporting business uses to come forward and has a positive attitude to working with developers, businesses and local stakeholders.

## Connectivity

Manor Royal Business District is well connected with Gatwick Airport and its integrated train station on the doorstep, linking to London Bridge and London Victoria in around 30 minutes.

Extensive Metrobus and Fastway bus services offer regular routes connecting Manor Royal easily to Gatwick Airport, Three Bridges, Crawley town centre, the wider-hinterland and the immediate travel to work area.

Good cycle routes link Manor Royal to most parts of the town and beyond.

Road links are excellent with direct connections to the A23/M23.

## Business groups and forums

**Manor Royal Business Improvement District Ltd** – A BID created and controlled by Manor Royal businesses to improve the district in ways they decide, working in partnership with other agencies. For more information visit [www.manorroyal.org](http://www.manorroyal.org) email [info@manorroyal.org](mailto:info@manorroyal.org) or call 01293 683235.

**Basepoint Networking Hub** – With a hub located in Manor Royal, the Networking Hub offers free B2B networking hosted by Basepoint. Events are open to all kinds of business, aiming to give attendees the opportunity to meet new people, build on existing business relationships and generate new leads. For more information visit [www.basepoint.co.uk](http://www.basepoint.co.uk) email [crawley@basepoint.co.uk](mailto:crawley@basepoint.co.uk) or call 01293 817717.





## MANOR ROYAL BUSINESS DISTRICT CRAWLEY & GATWICK

From a field to one of the country's largest business parks. Manor Royal Business District has a long history of evolving, adapting and constantly changing. Before the BID was created, there were 93 acres across 14 sites available for development, which equates to 17% of Manor Royal's total land mass. While there are still vacant buildings and opportunities for new and growing companies, the last of those original sites has now been sold. These pages depict some of the more recent changes since 2013.

# Manor Royal in Dev

## 1. NOVA



100,000 sq ft prime office development.

## 2. Acorn Retail Park



40,000 sq ft across three new retail units for M&S, Smyths Toys and Aldi. Opening late 2016.

## 3. 1-3 Betts Way



26,700 sq ft development for new Wickes facility.

## 4. Jersey Farm



12,000 sq ft of new industrial buildings.

## 5. Next at Home



47,000 sq ft of new retail space for Next.

## 6. Cornerstone



131,000 sq ft landmark centre of excellence development for Elekta.

## 7. Welland Medical



95,000 sq ft development for new Welland facility.

## 8. Tesco.com

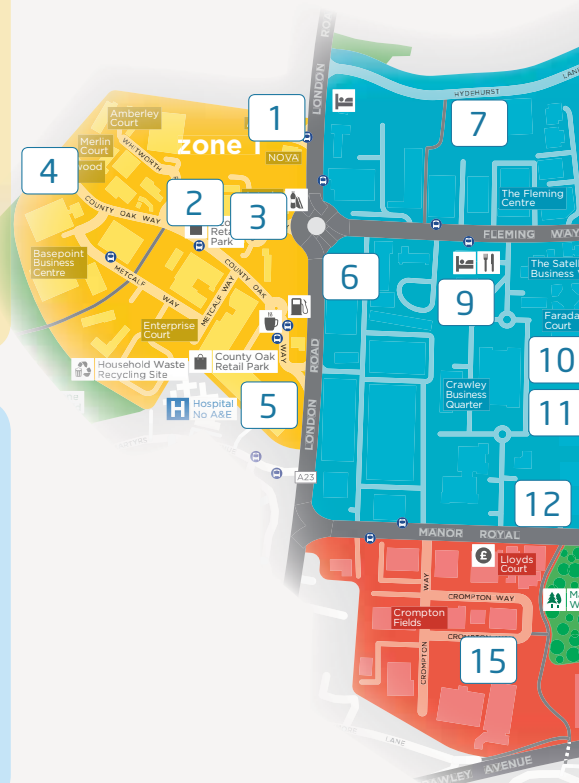


120,000 sq ft development for Tesco.com home delivery facility.

## 9. Leonardo



New 100,000 sq ft office development on the Crawley Business Quarter for Virgin.





# Development

## 10. SECamb



A new 28,000 sq ft Make Ready Centre for the South East Coast Ambulance Service.

## 11. Faraday Road



Four acre site sold to London Metric for £7.6m to develop 100,000 sq ft of prime distribution space. Available 2018.

## 12. Harwoods



Six acre site being developed for Harwoods new Jaguar / Land Rover facility.

## 13. Gatwick 55



Speculative development of 55,000 sq ft industrial unit in Rutherford Way.

## 14. Nexus



10 acre site former Thales site with planning consent for over 160,000 sq ft of offices plus 1.6 acre area for food and restaurant. First office under development and ready early 2017.

## 15. CGG



New three storey 58,000 sq ft office development for CGG.

## 16. Mercedes



2.7 acre site developed for Mercedes Benz showroom and service centre.

## 17. Principal Park



Development of the 30 acre former GSK site to accommodate Europe's largest data centre for Digital Realty.

## 18. Churchill Court



Recent purchase by Clearbell to deliver a refurbished office campus of over 106,000 sq ft over three buildings.

## 19. Woolborough Lane



39,000 sq ft warehouse being redeveloped for a new occupier D F Warehousing.

# LONDON GATWICK AIRPORT

Gatwick became an aerodrome in the 1930s, but the airport we know today opened in 1958 with just 186,000 passengers passing through the airport in its first year of operation. Now, as the world's busiest and most efficient single-runway airport, Gatwick welcomes over 42 million passengers a year.

Flying to over 220 destinations in 80 countries around the world, Gatwick connects UK businesses and international passengers to more destinations than any other UK airport, as well as offering more connections to and from other UK regions than any London airport.

In 2016, Gatwick further expanded its route network, opening up access to new international markets, and now serves over 50 long haul destinations. As well as exceptional international connectivity, Gatwick is well-connected by rail and road, serving more destinations by rail than any other UK airport, making the area attractive for inward investment.

Gatwick is home to a unique mix of airline operators from scheduled to low-cost and charter airlines, including British Airways, easyJet, Norwegian, Emirates, Monarch, Thomas Cook, Thomson, Turkish Airlines, Virgin Atlantic and Westjet. The airport is the biggest base for easyJet, one of Europe's most successful airlines, and is home to popular charter operations such as Thomson and Thomas Cook.

Gatwick is now seeing the emergence of long haul services to the Far East, with the arrival of Turkish Airlines Cathay Pacific and Tianjin Airways. These complement the existing long haul services provided by British Airways, Virgin Atlantic, Emirates and Norwegian.

The airport is part-way through a £2.5 billion investment programme, continuing its mission to provide the best services and facilities for passengers.

Gatwick Airport is owned by a group of international investment funds, of which Global Infrastructure Partners (GIP) is the largest shareholder.

## Facilities

- ❑ Number of runways: 1
- ❑ Runway length: 3,316m long by 45m wide
- ❑ Number of terminals: 2 - South (opened in 1958) and North (opened in 1988)
- ❑ South Terminal is 160,000 square metres of which 14,768 square metres is retail facilities
- ❑ North Terminal is 98,000 square metres of which 12,530 square metres is retail facilities
- ❑ 346 check-in desks. 187 in South Terminal and 159 in North Terminal. In addition, there are 69 self-service kiosks
- ❑ Fast rail links to London: Just 28 minutes to London Bridge and 30 minutes to London Victoria

## Employment and investment

- ❑ Gatwick provides around 21,000 on-airport jobs, of which around 2,500 are London Gatwick employees
- ❑ Gatwick provides a further 10,000 jobs indirectly





# GATWICK AIRPORT LTD

## A CASE STUDY

Gatwick's Decade of Change strategy sets out a ten point sustainability plan to 2020, encompassing local economy and community action plans as well as comprehensive management plans for environmental aspects including noise, waste, water, energy, carbon, air quality, transport and biodiversity.

Gatwick is one of a small number of organisations to have been awarded triple certification to the Carbon Trust Standard for reducing carbon emissions and water use, and improving waste management. The airport holds the Wildlife Trust's Biodiversity Benchmark Award, a nationally recognised standard for commitment to biodiversity and responsible land management.

The Local Economy action plan forms a key part of the Decade of Change strategy. It sets the framework for Gatwick's participation in a wide variety of regional activities through active membership of economic partnerships, helping to

build a strong local supply chain; boost business and strengthen opportunities for employment and skills development.

As a major economic driver for the South East, Gatwick directly supports 21,000 on-airport jobs and a further 10,000 airport-related jobs across the region. It serves as the vital link to international business for the many fantastic and varied companies which have based themselves in Crawley.

As part of Gatwick's drive to ensure local businesses benefit from the strength and diversity of its £250 million annual capital investment programme, Gatwick's team is active in raising awareness of the wide variety of opportunities available to local suppliers.

This includes networking, running tailored workshops and events, such as the Gatwick Diamond 'Meet the Buyers' event, which Gatwick has supported since 2002.

Gatwick is keen to make it as easy as possible for local companies to do business at the airport.

As a signatory of the Crawley Developer and Partner Charter, Gatwick commits to sourcing labour from the local community (around 34% of Gatwick employees live locally), raising local skill levels and improving the competitiveness and sustainability of smaller and locally based firms.

Larger airport suppliers are encouraged to subcontract within the area; flexibility with contract terms and payment methods can be negotiated to meet the needs of smaller businesses in particular.

Gatwick has found great benefit in engaging more proactively with the local business community, including encouraging new and innovative ways of working. Local businesses understand the area, and on a practical level deliveries and access are cheaper, quicker and easier.



# ACROSS THE BOROUGH

As one of the UK's first new towns, Crawley aptly adopted the motto 'I grow and I rejoice' which it has continued to live up to.

The thriving town sits right at the heart of the Gatwick Diamond - one of the country's most dynamic economic regions - is home to around 110,000 people, around 15 per cent of whom speak more than one language, and is nestled between London and the South Coast with fantastic national and international transport links.

And while Crawley is great for business, it's great for young people, couples and families too. Surrounded by beautiful West Sussex countryside, Crawley is far from lacking in its own green space with award winning parks in abundance.

## Parks and open space

Tilgate Park is a national attraction and features acres of woodland and lakes while also being home to a nature centre with a variety of animals, Go Ape Tree Top

Adventure, golf course, boating and cycling hire, cafe and a Smith and Western restaurant.

Other parks include Goffs, with its 18 hole pitch and putt, excellent play facilities and miniature railway, the Memorial Gardens offering some respite from the bustle of the town centre and the dog walking haven of the beautiful and wild Buchan Park.

## Sport, leisure and culture

Crawley is also tough to beat when it comes to leisure; K2 Crawley is a state-of-the-art leisure centre offering an Olympic size pool and facilities for more than 40 sports - it even played host to Olympic and Paralympic squads for their pre-games training ground in 2012. Nearby, Crawley Town Football Club offers league football fun.

The Hawth Theatre has a diverse programme which includes annual folk and circus festivals as well as an art-house cinema which can be hired out.

Great shopping can be found in the town centre with more than 90 high street retailers in the County Mall Shopping Centre and even more found outside, along with a good number of independents.

The historic High Street, with buildings dating back to c1300, offers a great range of restaurants, bars and pubs, while Crawley Leisure Park features a 15-screen cinema, 26-lane bowling alley, health club and more eateries. A new museum housed in the town centre's oldest building, will showcase the town's roots when it opens in early 2017.

## Housing

Crawley offers a variety of housing to suit all needs, ranging from centrally based apartments for young professionals to affordable family homes and executive properties. It rivals neighbouring towns for affordability while still having one of the most successful and fast growing markets in the country.

Suffice to say residents and newcomers should always be able to find what they're looking for with town centre living offering a vibrant urban feel, nearby neighbourhoods offering the convenience of suburbia and neighbourhoods closer to the boundary providing a village vibe in the countryside.

With the desirability of Crawley continually growing, as does the need for housing. Along with quality, smaller developments, two new neighbourhoods are currently under construction; Kilnwood Vale located on Horsham land bordering the town, offers 2,500 new homes while Forge Wood, in the north east of Crawley, is building 1,900 homes.







**Crest**  
NICHOLSON

## PROUD TO BE PART OF THE CRAWLEY & GATWICK COMMUNITY

From the houses to the hedgerows, every detail at Kilnwood Vale has been carefully considered to ensure that this flourishing new community is a valuable addition to the local area.

We're delighted to have welcomed both existing local residents as well as newcomers to Kilnwood Vale, and are proud that so many have given it the seal of approval as their new home.

TO FIND OUT MORE ABOUT KILNWOOD VALE'S STORY,  
VISIT OUR MARKETING SUITE OR CALL US TODAY.



**KILNWOOD  
VALE**

Show Homes & Marketing Suite open daily 10am - 5pm (Thursdays til 7pm)  
Crawley Road | Faygate | West Sussex | RH12 0AQ

[www.crestnicholson.com/kilnwoodvale](http://www.crestnicholson.com/kilnwoodvale)



01293 852501

Street scene at Kilnwood Vale.

# EMPLOYMENT AND SKILLS

## Crawley Employment and Skills Plan 2016 – 2021

The Crawley Employment and Skills Plan was launched in March 2016 with the aim of enabling Crawley residents to access better quality job opportunities within the town and for skills gaps in the local workforce to be addressed.

The plan is divided into four categories (Development & Infrastructure, Education & Schools, Business & Employers and Employability & Social Inclusion) each with an individual flagship project, supported by other initiatives and programmes. These are:

- ❑ Town Centre Skills Academy
- ❑ Crawley Young Workers Scheme
- ❑ Gatwick Skills Laboratory
- ❑ Employ Crawley

For more information email [employment&skills@crawley.gov.uk](mailto:employment&skills@crawley.gov.uk)

## Opportunities to get involved

There are various opportunities for businesses to get involved in supporting the local community and the council with their employment and skills ambitions. Some examples include:

- ❑ Crawley STEMfest (Science, Technology, Engineering and Maths) – a programme created in partnership with STEM Sussex, Central Sussex College and Crawley Borough Council which seeks to enthuse the next generation of scientists, technologists, engineers and mathematicians, as well as forge links between industry and education
- ❑ Crawley Developer and Partner Charter – a tool for developers and partners to show their commitment to Crawley, through providing opportunities for local residents and businesses, as well as raising aspirations and encouraging sustainable practices where possible.

- ❑ Take Off Portal - <http://takeoff.gatwickdiamondjobs.com/> - designed by young people for young people, showing the different career opportunities in the Gatwick Diamond area
- ❑ Gatwick Diamond Meet the Buyers programme
- ❑ 50+ Skills Exchange Club
- ❑ Young Enterprise
- ❑ Young Start Up Talent

## Contacts

Crawley has excellent education and training provision in the town, with good access to primary and secondary schools and further education. Crawley residents and businesses also benefit from nearby universities, providing a pool of graduates, services and collaboration opportunities.

**Central Sussex College**  
College Road, Crawley,  
West Sussex, RG10 1NR  
0845 1550043  
[info@centralsussex.ac.uk](mailto:info@centralsussex.ac.uk)  
[www.centralsussex.ac.uk](http://www.centralsussex.ac.uk)







**University of Brighton**  
Mithras House,  
Lewes Road, Brighton,  
East Sussex, BN2 4AT  
01273 600900  
businesshelpdesk@brighton.ac.uk  
[www.brighton.ac.uk](http://www.brighton.ac.uk)

**University of Chichester**  
College Lane, Chichester,  
West Sussex, PO19 6PE  
01243 816000  
business@chi.ac.uk  
[www.chi.ac.uk](http://www.chi.ac.uk)

**University of Surrey**  
Guildford, Surrey, GU2 7XH  
01483 300800  
[www.surrey.ac.uk](http://www.surrey.ac.uk)

**University of Sussex**  
Sussex House,  
Falmer, Brighton,  
East Sussex, BN1 9RH  
01273 606755  
information@sussex.ac.uk  
[www.sussex.ac.uk](http://www.sussex.ac.uk)

**Rewards Training**  
Belgrave House,  
Station Way,  
Crawley,  
West Sussex,  
RH10 1HU  
01293 562651  
sales@rewardstraining.co.uk  
[www.rewardstraining.co.uk](http://www.rewardstraining.co.uk)

**Aspire Sussex, Adult Education**  
Ifield Community College,  
Crawley Avenue,  
Ifield, Crawley,  
RH11 0DB  
01293 853470  
enquiries@aspireussex.org.uk  
[www.aspiresussex.org.uk](http://www.aspiresussex.org.uk)

**Star Learning**  
Meridan House,  
89 Hurst Green Road,  
Oxted, Surrey,  
RH8 9AJ  
01883 717131  
info@strlearning.co.uk  
[www.strlearning.co.uk](http://www.strlearning.co.uk)

**BETA Futures**  
Basepoint Business Centre,  
Metcalf Way,  
Crawley,  
West Sussex,  
RH11 7XX  
01293 817227  
info@betafutures.com  
[www.betafutures.com](http://www.betafutures.com)

**RBLI**  
Town Hall,  
The Boulevard,  
Crawley, RH10 1UZ  
01622 795900  
enquiries@rbli.co.uk  
[www.rbli.co.uk](http://www.rbli.co.uk)

For more information about local  
primary and secondary schools in  
Crawley visit [www.crawley.gov.uk/learning](http://www.crawley.gov.uk/learning)

# BE PART OF IT

## Get involved

There are plenty of opportunities for businesses to get involved and support the local community. We have a Crawley Developer and Partner Charter, a Meet the Buyers programme, local Heroes Welcome scheme and, as an accredited employer, Crawley Borough Council actively promotes the Living Wage.

Crawley Community & Voluntary Service (CCVS) is an independent charity that offers advice, information, help and support to local charities, voluntary and community groups.

For skills and young people, amongst others, we support Young Enterprise, the community project Young Start Up Talent and the Gatwick Diamond 'Take Off' employability portal. We have a fantastic Crawley STEMfest programme, especially created to enthuse the next generation of

scientists, technologists, engineers and mathematicians and to forge links between industry and education.

## Sponsorship

Sponsorship is a cost effective way for local businesses to advertise their products and services and increase brand awareness throughout the town. It also helps improve the local environment and gives back to the community as well as playing a big part in our South East in Bloom awards entry.

**Floral decorations** - troughs are located in high-profile areas around the town centre and outside Crawley and Three Bridges stations throughout the summer, ensuring businesses are seen by thousands of residents and visitors on a daily basis.

**Christmas lights** - our seasonal light displays offer great promotional sites throughout the festivities.

For those looking for a more permanent opportunity with high visibility, then roundabout sponsorship is an ideal way of reaching the town's diverse audience with flexible contracts ranging from one to three years.

For more information or take up a sponsorship opportunity email [samantha.sheppard@crawley.gov.uk](mailto:samantha.sheppard@crawley.gov.uk)

## Advertising

Crawley Live is a free council magazine. It is distributed to every household in the town four times a year covering news, events, local developments, community projects, competitions and much more. The magazine has advertising space in the form of full, half and quarter page options with discounts available for a series.

Please contact Andrew Schofield at Spot on Media on 0161 408 3912 for rates and deadlines.

There are also a number of high-profile events in Crawley's calendar, with others in development, many of which offer sponsorship opportunities.

Alternatively, if you have an idea of support that you would like to discuss then we'd be very interested to hear from you.

Contact Sam Sheppard at [samantha.sheppard@crawley.gov.uk](mailto:samantha.sheppard@crawley.gov.uk)







## Crawley Museum

Crawley Borough Council, in partnership with Crawley Museum Society, were awarded £1.15m by the Heritage Lottery Fund (HLF) to provide a new museum in the town centre.

The renovation will see the Grade II listed building The Tree restored and fitted out as a new museum space with specialist display facilities and equipment, educational material developed and lots of exciting opportunities ahead for businesses and volunteers to get involved.

Crawley Museum Society is looking for partner companies that will complement the museum with sponsorship of exhibition rooms or specific exhibits, perhaps on a theme appropriate to your business.

Sponsorship is an ideal way to work in partnership and offers targeted promotional opportunities and excellent PR coverage for your company.

Packages can be tailored to suit your needs; whether your business objective is brand awareness or to fulfil corporate social responsibility commitments:

- ❑ Exhibition sponsorship
- ❑ Garden floral displays
- ❑ Educational programmes
- ❑ Events

Supporting the museum would enable your business to:

- ❑ Communicate your message to wider audiences
- ❑ Demonstrate your commitment to corporate social responsibility

- ❑ Enhance your company profile within the town and region
- ❑ Gain publicity through branding opportunities
- ❑ Host your own events at the architecturally designed venue
- ❑ Be directly involved in promotional activities from the launch onwards

Alternatively, your business could provide in kind support such as:

- ❑ Provision of professional services support
- ❑ Landscaping the garden
- ❑ Volunteering and manpower
- ❑ Provision of equipment and materials
- ❑ Fundraising
- ❑ Appeals and projects

Contact Rachel Evans, Business Manager, Crawley Museums on [rachel@crawleymuseums.org](mailto:rachel@crawleymuseums.org)



# COMMERCIAL PROPERTY

Crawley has a significant and diverse range of commercial premises to suit the many types of businesses operating in the town. Crawley Borough Council offers a business-friendly, commercial property search and advice service to help businesses find premises and development opportunities in the town.

Adam Godfrey, Partner and Head of Stiles Harold Williams in Crawley, gives some insight into recent commercial conditions.



"The start of 2016 saw the lowest level of available accommodation in the Crawley/Gatwick region for the last 20 years following on from an extremely active and busy 2015.

This improved market, together with Permitted Development Rights, had an impact in reducing office stock in the area, particularly in the town centre, and a partial cause of lack of supply.

Highlights of 2015 saw the pre-let of Crawley's first speculative office scheme on Manor Royal, the Leonardo Building, some 110,000 sq ft let during construction to Virgin Atlantic for their new corporate HQ. This transaction was a finalist in the OAS 'Deal of the Year' category.

The industrial/warehouse market continues with very strong demand and again, as evidenced by the pre-letting of Gatwick 55, a speculative 50,000 sq ft warehouse accommodation which was pre-let within weeks of receiving planning consent.

It's fair to say that 2016 began as a quieter year - the supply issues and a slightly subdued demand will mean less take-up compared with 2015. However, the fundamentals of the market are still strong with reduced supply and stable demand as more and more companies begin to appreciate and understand the benefits of the connectivity that the Crawley/Gatwick region has to offer compared with other regional centres."

## Commercial agents in Crawley

FTD Johns  
01293 552721  
info@ftdjohns.co.uk  
[www.ftdjohns.co.uk](http://www.ftdjohns.co.uk)

Gatwick Airport Real Estate  
01293 501777  
property@gatwickairport.com  
[www.gatwickairport.com/business-community](http://www.gatwickairport.com/business-community)

Graves Jenkins  
01293 401040  
properties@gravesjenkins.com  
[www.gravesjenkins.com](http://www.gravesjenkins.com)

KBA Commercial Property Consultants  
01293 422202  
kenboyle@kba-property.co.uk  
[www.kba-property.co.uk](http://www.kba-property.co.uk)

Maxwell Brown  
01293 221162  
enquiries@maxwellbrown.co.uk  
[www.maxwellbrown.co.uk](http://www.maxwellbrown.co.uk)

Stiles Harold Williams  
01293 441300  
crawley@shw.co.uk  
[www.shw.co.uk](http://www.shw.co.uk)

Vail Williams  
01293 612600  
aosborne@vailwilliams.com  
[www.vailwilliams.com](http://www.vailwilliams.com)

County Mall  
Jones Lang LaSalle  
020 7399 5924

Cushman & Wakefield  
020 7152 5570  
[www.countymall.co.uk](http://www.countymall.co.uk)

To find out more about commercial property, serviced offices, development and investment opportunities in Crawley visit [www.crawley.gov.uk/business](http://www.crawley.gov.uk/business)



# BUSINESS CONNECTIONS AND NETWORKS

Crawley's dynamic and successful business community is a reflection of its economic strength within the region.

With so many established support and networking groups in the area, there is always something going on providing business-friendly support and advice.

## Basepoint Networking Hub

01293 817717  
[crawley@basepoint.co.uk](mailto:crawley@basepoint.co.uk)  
[www.basepoint.co.uk](http://www.basepoint.co.uk)

## BNI Sussex

Victory BNI Crawley and Flagship BNI Gatwick  
[www.bnisussex.co.uk](http://www.bnisussex.co.uk)

## Coast to Capital Business Navigator Growth Hub

0800 977 4146  
[growth.hub@coast2capital.org.uk](mailto:growth.hub@coast2capital.org.uk)  
[www.c2cbusiness.org.uk](http://www.c2cbusiness.org.uk)

## Crawley & Gatwick Chamber of Commerce

07813 885529  
[jose@crawleychamber.co.uk](mailto:jose@crawleychamber.co.uk)  
[www.crawleychamber.co.uk](http://www.crawleychamber.co.uk)

## Federation of Small Businesses (FSB)

Crawley, Horsham & Mid Sussex Branch  
 01403 734431  
[fsbr150@fsb.or.uk](mailto:fsbr150@fsb.or.uk)  
[www.fsb.org.uk](http://www.fsb.org.uk)

## Gatwick Diamond Business (gdb)

01293 440088  
[info@gatwickdiamondbusiness.com](mailto:info@gatwickdiamondbusiness.com)  
[www.gatwickdiamondbusiness.com](http://www.gatwickdiamondbusiness.com)

## IoD Sussex

0207 766 8805  
[www.iod.com](http://www.iod.com)  
[iod.south@iod.com](mailto:iod.south@iod.com)

## Sussex Chamber of Commerce

01444 259259  
[info@sussexchamberofcommerce.co.uk](mailto:info@sussexchamberofcommerce.co.uk)  
[www.sussexchamberofcommerce.co.uk](http://www.sussexchamberofcommerce.co.uk)

## West Sussex Sustainable Business Network

01273 964239  
[info@sustainablebusiness.org.uk](mailto:info@sustainablebusiness.org.uk)  
[www.sustainablebusiness.org.uk](http://www.sustainablebusiness.org.uk)

## West Sussex Social Enterprise Network

[social.enterprise@westsussex.gov.uk](mailto:social.enterprise@westsussex.gov.uk)  
[www.businesswestsussex.co.uk/wssen](http://www.businesswestsussex.co.uk/wssen)

## 4 Networking Crawley

0845 1234444  
[www.4networking.biz](http://www.4networking.biz)

For more information about local business support, networks and connections visit [www.crawley.gov.uk/business](http://www.crawley.gov.uk/business)

## Local Economic Partnerships

As a strategic economic business location, Crawley is both covered by and involved in a number of spatial economic partnerships. They work together to ensure investment, growth and business continue to thrive.

## Crawley's Local Economy Action Group

01293 438519  
[economic.development@crawley.gov.uk](mailto:economic.development@crawley.gov.uk)  
[www.crawley.gov.uk/leag](http://www.crawley.gov.uk/leag)

A strategic local group of public and private sector partners committed to working together to provide advice and direction to improve the economic performance of the town.

## Manor Royal Business District Ltd

01293 813 866  
[info@manorroyal.org](mailto:info@manorroyal.org)  
[www.manorroyal.org](http://www.manorroyal.org)

A scheme created and controlled by Manor Royal businesses to attract investment and improve the district in ways they decide, working in partnership with other agencies.

## Crawley Town Centre Partnership

01293 438237  
[alfredo.mendes@crawley.gov.uk](mailto:alfredo.mendes@crawley.gov.uk)  
[www.crawley.gov.uk/towncentre](http://www.crawley.gov.uk/towncentre) or  
[www.visitcrawley.co.uk](http://www.visitcrawley.co.uk)

The Town Centre Partnership work together to enhance the environment, ambience and services to businesses and visitors.

## Gatwick Diamond Initiative

01293 813950  
[jeff.alexander@gatwickdiamond.co.uk](mailto:jeff.alexander@gatwickdiamond.co.uk)  
[www.gatwickdiamond.co.uk](http://www.gatwickdiamond.co.uk)

A business-led partnership supported by the area's local authorities. It has proven commercial and economic development experience and focuses on key, strategic issues and on working in partnership to ensure that the area is a world-class place to live, work and do business in.

## Coast to Capital – Local Enterprise Partnership

01403 333840  
[www.coast2capital.org.uk](http://www.coast2capital.org.uk)

Established to determine regional economic priorities and deliver growth for one of Britain's most economically important areas including the economy surrounding Gatwick Airport. Working with the private and public sectors, the focus is on where growth can be stimulated, most value added and to create jobs.

To find out more about our local economic partnerships and how to get involved visit [www.crawley.gov.uk/business](http://www.crawley.gov.uk/business)

# BUSINESS SERVICES AND USEFUL CONTACTS

## **Crawley Borough Council**

Town Hall, The Boulevard, Crawley,  
West Sussex RH10 1UZ  
01293 438000  
[comments@crawley.gov.uk](mailto:comments@crawley.gov.uk)  
[www.crawley.gov.uk](http://www.crawley.gov.uk)  
[twitter.com/crawleybc](https://twitter.com/crawleybc)  
Linked In: Crawley Together

## **Economic Development**

01293 438519  
[economic.development@crawley.gov.uk](mailto:economic.development@crawley.gov.uk)  
[www.crawley.gov.uk/business](http://www.crawley.gov.uk/business)  
[www.regeneratingcrawley.gov.uk](http://www.regeneratingcrawley.gov.uk)

## **Business Rates**

01293 438615  
[rates@crawley.gov.uk](mailto:rates@crawley.gov.uk)  
[www.crawley.gov.uk/business](http://www.crawley.gov.uk/business)  
[www.regeneratingcrawley.org.uk](http://www.regeneratingcrawley.org.uk)

## **Development Management**

01293 438512  
[development.control@crawley.gov.uk](mailto:development.control@crawley.gov.uk)  
[www.crawley.gov.uk/planning](http://www.crawley.gov.uk/planning)

## **Forward Planning**

01293 438515  
[forward.plans@crawley.gov.uk](mailto:forward.plans@crawley.gov.uk)  
[www.crawley.gov.uk/planning](http://www.crawley.gov.uk/planning)

## **Environmental Health and Safety**

01293 438218  
[environmentalservices@crawley.gov.uk](mailto:environmentalservices@crawley.gov.uk)  
[www.crawley.gov.uk/environmentalhealth](http://www.crawley.gov.uk/environmentalhealth)

## **Environment Unit**

01293 438545  
[gbp@crawley.gov.uk](mailto:gbp@crawley.gov.uk)  
[www.crawley.gov.uk/gbp](http://www.crawley.gov.uk/gbp)

## **Property Services**

01293 438367  
[property@crawley.gov.uk](mailto:property@crawley.gov.uk)  
[www.crawley.gov.uk/business](http://www.crawley.gov.uk/business)

## **Town Centre Management**

01293 438508  
[alfredo.mendes@crawley.gov.uk](mailto:alfredo.mendes@crawley.gov.uk)  
[www.crawley.gov.uk/towncentre](http://www.crawley.gov.uk/towncentre)

## **Licensing**

01293 438698  
[licensing@crawley.gov.uk](mailto:licensing@crawley.gov.uk)  
[www.crawley.gov.uk/licensing](http://www.crawley.gov.uk/licensing)

## **Sponsorship Opportunities**

01293 438539  
[samantha.sheppard@crawley.gov.uk](mailto:samantha.sheppard@crawley.gov.uk)  
[www.crawley.gov.uk/sponsorship](http://www.crawley.gov.uk/sponsorship)

## **Community Wardens**

01293 438772  
[amenity.services@crawley.gov.uk](mailto:amenity.services@crawley.gov.uk)  
[www.crawley.gov.uk](http://www.crawley.gov.uk)

## **Nuisance and Anti-Social Behaviour**

01293 438438  
[asb@crawley.gov.uk](mailto:asb@crawley.gov.uk)  
[www.crawley.gov.uk/asb](http://www.crawley.gov.uk/asb)

## **Parking Services**

01293 438218  
[parkingservices@crawley.gov.uk](mailto:parkingservices@crawley.gov.uk)  
[www.crawley.gov.uk/parking](http://www.crawley.gov.uk/parking)

## **Procurement**

01293 438386  
[procurement@crawley.gov.uk](mailto:procurement@crawley.gov.uk)  
[www.crawley.gov.uk/business](http://www.crawley.gov.uk/business)

## **Sport, Activity and Wellbeing**

01293 585350  
[sportsdevelopment@crawley.gov.uk](mailto:sportsdevelopment@crawley.gov.uk)  
[www.crawley.gov.uk/wellbeing](http://www.crawley.gov.uk/wellbeing)

## **Community Arts**

01293 438152  
[community.arts@crawley.gov.uk](mailto:community.arts@crawley.gov.uk)  
[www.crawley.gov.uk/leisure](http://www.crawley.gov.uk/leisure)

## **Community Centres**

01293 438362  
[communitycentres@crawley.gov.uk](mailto:communitycentres@crawley.gov.uk)  
[www.crawley.gov.uk/communitycentres](http://www.crawley.gov.uk/communitycentres)

## **Sussex Building Control**

01403 215151  
[building.control@horsham.gov.uk](mailto:building.control@horsham.gov.uk)  
[www.sussexbuildingcontrol.org](http://www.sussexbuildingcontrol.org)

## **Other useful contacts**

### **GOV.UK**

0845 600 9006  
[www.gov.uk](http://www.gov.uk)

### **West Sussex County Council**

01243 777100  
[business.support@westsussex.gov.uk](mailto:business.support@westsussex.gov.uk)  
[www.businesswestsussex.co.uk](http://www.businesswestsussex.co.uk)

## **Trading Standards**

01243 642124  
[trading.standards@westsussex.gov.uk](mailto:trading.standards@westsussex.gov.uk)  
[www.westsussex.gov.uk](http://www.westsussex.gov.uk)

## **Transport and Highways**

01243 642105  
[highways@westsussex.gov.uk](mailto:highways@westsussex.gov.uk)  
[www.westsussex.gov.uk](http://www.westsussex.gov.uk)

## **Business Information Service**

01293 651745  
[bis@westsussex.gov.uk](mailto:bis@westsussex.gov.uk)  
[www.westsussex.gov.uk/bis](http://www.westsussex.gov.uk/bis)

## **Crawley Library**

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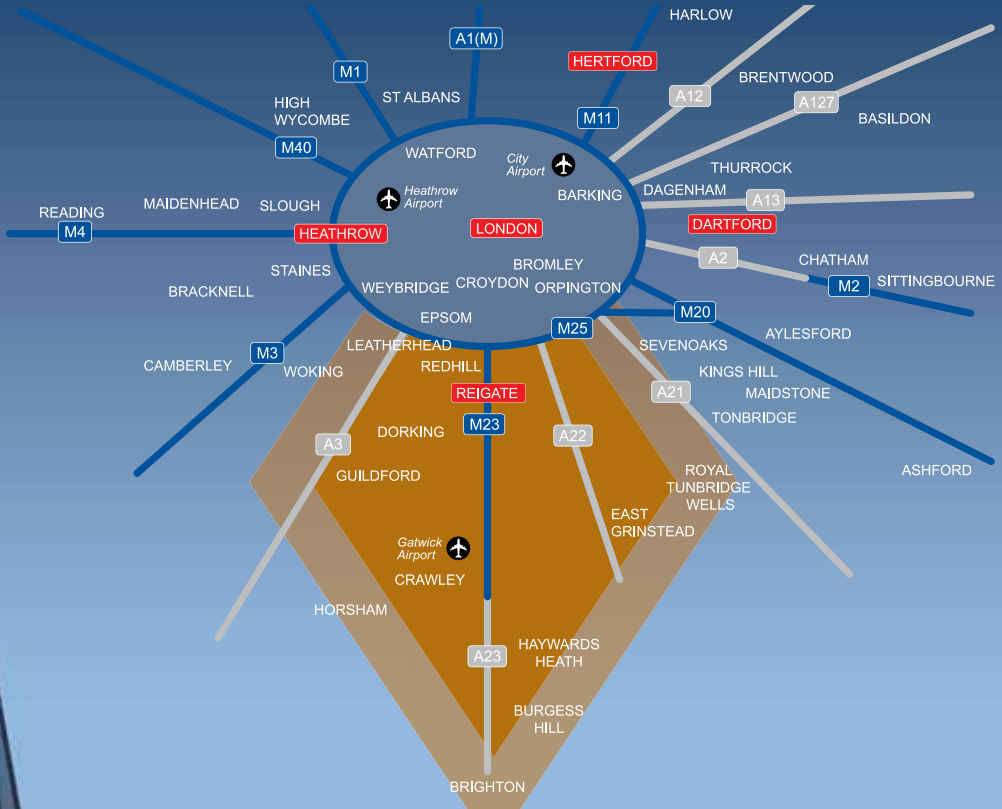


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### **Contact Details:**

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