

It's the most convenient shopping location in Edinburgh - and now it's also one of the most exciting and fashionable. Just a few yards from Harvey Nichols, Jenners and the exciting designer boutiques in The Walk, the city's most central mall has been completely redesigned ready for a vibrant new future.

## Princes Mall A new focus for capital shopping

The reinvention of this retail environment in the heart of the capital brings bigger shops and more enjoyable shopping into a superb location on Princes Street. Broad bright avenues of tantalising gifts and trend-setting designerwear, including a flagship New Look store on two levels, create an inspiring and tempting place to explore the cutting edge of contemporary style. And if you want to relax and admire your purchases, the Food Court offers a wide range of refreshments, from a leisurely coffee to a full meal.

When you're looking for something different, something special, the all-new Princes Mall is the clear first choice.