CASE STUDY

Digital Channel

Channel Chamber is the official BCC accredited Chamber of Commerce for East Kent. Working in partnership with Thanet & East Kent Chamber and The South Kent Enterprise Gateway in Folkestone and Romney, together they represent over 800 businesses on the Channel coast. Channel Chamber also works with the neighbouring chambers, ensuring networking and business opportunities from Dungeness to Margate.



The chamber's aims include representing all sectors of the local business community, providing an effective range of quality business services, encouraging business-to-business networking, offering business advice and practical help, and promoting business within East Kent. Chamber membership also provides free promotion, training and development opportunities.

Channel Chamber is one of the first in the country to run a digital mentor scheme. The scheme brings together businesses willing to share their knowledge and experience of the Internet with others in the community who are interested in getting to grips with new technology. Many people in Shepway are simply unable to access digital and new media tools, and the new Digital Mentors project aims to connect those that can with those that need. This mentoring scheme will therefore help drive significant cultural and social change.

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