CASE STUDY

Kent's Ultimate Business Network

Kent Invicta is the British Chambers of Commerce (BCC) accredited Chamber for Ashford, Canterbury, Maidstone, Sevenoaks, Tonbridge & Malling and Tunbridge Wells. With a combined membership of around 1,200 businesses Kent Invicta is one of the biggest chambers in South East England.

The Chamber represents and supports the business community in all relevant matters with local, county and national authorities. The Chamber also provides members with full business support facilities and cost-effective business services, including conference and meeting facilities at both their Ashford headquarters and their Maidstone office.



Matthew Hurst, in blue T-shirt, runs a training session at a local college

One of the Chamber's most significant support aids to its members is the range of networking opportunities and events. Matthew Hurst of Enigma, a company specialising in in-car entertainment and vehicle electronics, explained "with the help of Chamber networking, and the active support of the Chamber in promotion and publicity, we have greatly increased and diversified our business.

"I foresaw problems arising from the gathering recession and realised we would need to take action to overcome them. The Chamber has been extremely helpful in enabling us to do so. Through networking contacts we have diversified into training and other fields, and have significantly expanded our business even in the light of the current economic situation".

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