District Focus



## Canterbury's Tale

One of the most important historic and visitor districts in England, Canterbury is also a vibrant business base with the second-largest economy in Kent.

Situated in the heart of East Kent, Canterbury's infrastructure makes an excellent business location. Close proximity to the UK motorway network, train stations (including Eurotunnel), airports and seaports ensures ready access to regional, national and European distribution routes, customer bases and suppliers. The launch of High Speed 1, the new high-speed rail link in December 2009 will connect Canterbury city centre and St Pancras in less than an hour.

Tourism and retail are major sectors, with the world-famous Cathedral alone attracting over a million visitors per year. Canterbury is ranked within the top 10% of UK shopping areas, with over 320 retail premises including the £100m Whitefriars shopping complex. High visitor numbers and a strong retail offer have helped create one of the most buoyant economies in Kent, making Canterbury an excellent location for new investors.

## The Local Economy Team

For businesses already in or planning to invest in Canterbury, the City Council's Local Economy Team is the first port of call. The team offer confidential information, support and advice in nine key areas:

- Commercial development and inward investment
- Business advice and support
- · Grants and access to finance
- Advocating for business
- Supporting knowledgebased businesses
- Maintaining and generating economic data
- Regeneration
- Town Centre Management
- Conference development

The team seeks to ensure the current and future needs of local businesses and the local economy. To do so the team retains and undertakes

View down Butchery Lane