The **Place to be** in 2009

Liverpool is a city steeped in heritage and culture, and its popularity as a vibrant city break destination is soaring thanks to major regeneration in recent years.

Did you know? A staggering 25% of all tourists in 2008 (3.5 million) were visiting the city for the very first time.

Your Ticket for Liverpool

Make the most of any visit to Liverpool City Region with 'Your Ticket For Liverpool', which offers free and discounted entry into top attractions, and exclusive offers on dining, leisure and travel. iverpool City Region has retained its warmth, character and unrivalled charm for which it is internationally famous. Regional and overseas visitors continue to flock to this stylish city at an astonishing rate, wanting to experience its renaissance for themselves.

The jewel of the North West crown

Several fantastic attractions have helped to make Liverpool the jewel in the North West's crown. It has two cathedrals, Anglican and Metropolitan, on the appropriately named Hope Street; and has the largest collection of galleries, museums and theatres outside of London. These include the World Museum Liverpool, Walker Art Gallery, International Slavery Museum, Maritime Museum, Tate Liverpool, Liverpool Empire, Everyman and Playhouse Theatres.

Across the Liverpool City Region a world of discovery awaits, including an exciting year-round events programme, including the worldfamous Aintree Grand National and International Beatles Week. Don't miss the classic resort of Southport and Antony Gormley's unique public artwork *Another Place*, part of Sefton's Natural Coast. Sports fans will be in their element. Watch a Premiership football match at one of the city's two clubs, Liverpool or Everton, or if rugby is more your sport there's Super League action at St.Helens Rugby League Football Club.