

and South Lancs Industrial Estate are attracting a more diverse range of companies to the benefit of the local economy. Long-term developments such as Westwood Park, Wigan Pier Quarter and Pemberton Business Park offer the opportunity to attract high technology and high growth companies.

## Move to Wigan

Businesses looking to relocate to Wigan should visit the 'Move2Wigan' website where they will find information on new properties for business, development land, local recruitment and training agencies, business support services as well as demographic information to make a move to Wigan Borough go as smoothly as possible. www.move2wigan.com CASE STUD

## Working in the borough -Case Studies - H J Heinz Ltd

H J Heinz Ltd is one of the most famous brands in the world and whether you are eating baked beans, soups or pasta, they have probably been made in Wigan. The company established its Wigan manufacturing base in 1958 and has since played a vital role in the local economy. Today Heinz represents Europe's largest food manufacturing plant and can be found at Kitt Green, Wigan where 1,500 people are employed working on 17 manufacturing lines, producing 300 product varieties.

The need for a new national distribution centre came from the continued success and growth of the company, combined with changes in the grocery retailing industry. The company has made substantial further investment in the Borough with their national distribution centre, which opened in 2001 at <u>Martland Park, Wigan.</u>

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